

True North Woods® Update



Dear Friend,

This is your invitation to differentiate your company and products from the competition. By participating in one or more of the following programs and services, you can cost-effectively promote your company and products in high-potential local and regional markets. For additional information call 1-651-223-5629 or [email](mailto:info@TrueNorthLSSC.com) us. Best regards, Gary and Sandy

Free Promotional Website Listing

True North Local/Sustainable Supplier Consortium™

The LSSC is a free promotional service for suppliers of local materials and/or FSC certified materials to LEED, MN GreenStar, and other green building and remodeling projects.

Local Materials

Local materials are defined by LEED as any product that is extracted/ harvested/ recovered/ or salvaged and manufactured and shipped from within 500 miles of a building or remodeling project. Companies with any type of product, whether forest or non-forest, that qualifies as local material for the Twin Cities region are invited to list their products on the LSSC website.

FSC Certified Material

FSC certified materials are materials from any source that have a FSC Chain-of-Custody (COC) certification.

To Become Listed on the LSSC Website

- ▶ Determine that you have products that will qualify as local material and/or FSC certified.
- ▶ Visit www.TrueNorthLSSC.com, download the [LSSC Listing Application](#), call 1-888-223-5629 or email Info@TrueNorthLSSC.com.

New Group FSC-COC Certification Threshold

True North Certified Forest Product Network™

The new FSC Chain-of-Custody (COC) group certification program now allows companies with gross annual sales of less than \$5 million to enroll in the True North Certified Network. This includes primary and secondary manufacturers, wholesalers and distributors, brokers and agents, and retailers of forest-based products.

FSC COC Certification

Forest Stewardship Council (FSC) chain-of-custody certification assures that products bearing the FSC label come from well managed forests.

COC Group Members Benefit from

- ▶ FSC Chain-of-Custody (COC) Certification
- ▶ Access to the new & growing green market niche
- ▶ Access to LEED and other green building projects
- ▶ Differentiation from competitors
- ▶ Technical assistance to get you going fast
- ▶ Savings with low group rates

Organization

The True North Certified Forest Product Network is a FSC-COC certified group program (SCS-COC-002432) organized by the Minnesota Wood Education Project.

To Become a COC Certified Group Member

- ▶ Group Membership is open to businesses with facilities located in Minnesota or that supply Minnesota customers with FSC materials and have annual sales of \$5 million or less in forest products.



True North
Local/Sustainable
Supplier
Consortium



True North
Certified
Forest
Products
Network



True North
Woods
Certified
Suppliers



Minnesota Wood
Campaign
Association



Goods from
the Woods
'UpNorth'
Marketplace

► Visit www.TrueNorthCertified.com, download the [True North FSC Certified Network Brochure](#), call 1-888-223-5629 or email Info@TrueNorthCertified.com.

Minnesota Wood Campaign Annual Meeting

The Minnesota Wood Campaign (MWC) is an association of suppliers of Minnesota produced forests-based products. The annual shareholder and membership meeting will be held at 6:00pm, Thursday, August 5 at the Minnesota Forest History Center, 2609 County Road 76, Grand rapids, MN. If you plan to attend, please RSVP at 1-651-223-5629 or info@minnesotawoodcampaign.com. For more information about the MWC, visit www.MinnesotaWoodCampaign.com.

America's Great Outdoors Initiative Meeting in Mpls

The Obama Administration is holding a listening session in Minneapolis on the Initiative to hear the public's ideas for building a 21st Century conservation and recreation agenda. The session will be held from 4:00 to 7:30pm on Wednesday, August 4 at the Ted Mann Concert Hall, University of Minnesota, 2128 Fourth Street So, Minneapolis. Members of the forest industry are encouraged to attend.

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Our Members

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ongoing events and
discussions.

