

Minnesota Wood Campaign, Inc.

Marketing Office: 26 E. Exchange Street, Suite 405 / St. Paul, MN 55101 / USA

Corporate Office: P.O. Box 578 / Deer River, MN 56636 / USA

Tel 1-888-223-5629 / +1-651-223-5629 / Fax +1-651-222-5263 / Email Info@TrueNorthWoods.com

- **Membership Meeting.** Tuesday, June 17, 6:00 pm, Grand Rapids Public Library. The meeting will focus on evaluating the 2006 promotional activities and providing input into the 2007 activities. Specific feedback will be requested on the Log & Timber Home Show, Lake Home & Cabin Show, and Minneapolis Farmers Market. If you can't make the meeting, please give Allison your feedback at 612-961-9155.
- **Annual Meeting & Picnic.** Tuesday evening, August 8 for the annual meeting. Save this date for the annual get-together. There will be a meeting of the shareholders to elect the new board of directors, a short program, and a picnic. More to come on this later.
- **Minneapolis Farmers Market.** Every Saturday and Sunday morning through October. Sign up for the MWC booth and sell your products on weekend at the farmers market. High volume, good prospects.
- **Goods from the Woods 'Up North' Marketplace.** Saturday – Sunday, September 16-17. Mark these dates on your calendar. This year's event will again be at the Grand Rapids IRA Civic Center. The GFTW marketplace is the largest showcase of unique forest-based products and services of regional artists and producers in the Midwest. This will be the fourth year for the event, and 6,000 visitors are expected to attend. If you want to sign up for a booth, go to www.VendorSignUp.org and sign up by July 1 for the preferred booth fee.
- **North Woods Workshop Series.** The MWC and Minnesota Wood Education Project are sponsoring a series of seven workshops this fall. The workshop series is being co-sponsored by Goods from the Woods and the Northeast Minnesota Sustainable Development Partnership. The workshops will focus on assisting specialty and manufacturing producers market and sell their products. The tentative topics and schedule are as follows. Please give Sandy your feedback at 888-223-5629.

Topics to be Covered	Location	Date	Day	Time
Promotional Plan, Publicity, Advertising, TNW Brand	Eveleth	19-Sep	Tuesday	2:30P
<i>Sustainable Harvesting Best Practices</i>	<i>Eveleth</i>	<i>19-Sep</i>	<i>Tuesday</i>	<i>6:30P</i>
Personal Selling, Salesmanship, Customer Care & Retention, TNW Brand	Eveleth	3-Oct	Tuesday	8:30A
Sales Promotion: Exhibits, Exhibiting, Demonstrations, Seminars, TNW Brand	Eveleth	17-Oct	Tuesday	2:30P
<i>Promotion, Selling, TNW Brand</i>	<i>Eveleth</i>	<i>17-Oct</i>	<i>Tuesday</i>	<i>6:30P</i>
Sales Promotion: Internet Publicity, Advertising, Selling, TNW Brand	Eveleth	31-Oct	Tuesday	8:30A
Sustainability, LEED, Architects, Specifiers, TNW Brand	Eveleth	7-Nov	Tuesday	8:30A
Promotional Plan, Publicity, Advertising, TNW Brand	Grand Rapids	19-Sep	Tuesday	8:30A
Personal Selling, Salesmanship, Customer Care & Retention, TNW Brand	Grand Rapids	3-Oct	Tuesday	2:30P
<i>Sustainable Harvesting Best Practices</i>	<i>Grand Rapids</i>	<i>3-Oct</i>	<i>Tuesday</i>	<i>6:30P</i>
Sales Promotion: Exhibits, Exhibiting, Demonstrations, Seminars, TNW Brand	Grand Rapids	17-Oct	Tuesday	8:30A
Sales Promotion: Internet Publicity, Advertising, Selling, TNW Brand	Grand Rapids	31-Oct	Tuesday	2:30P
<i>Promotion, Selling, TNW Brand</i>	<i>Grand Rapids</i>	<i>31-Oct</i>	<i>Tuesday</i>	<i>6:30P</i>
Sustainability, LEED, Architects, Specifiers, TNW Brand	Grand Rapids	7-Nov	Tuesday	2:30P
Promotional Plan, Publicity, Advertising, TNW Brand	Bemidji	20-Sep	Wednesday	8:30A
Personal Selling, Salesmanship, Customer Care & Retention, TNW Brand	Bemidji	4-Oct	Wednesday	2:30p
<i>Sustainable Harvesting Best Practices</i>	<i>Bemidji</i>	<i>4-Oct</i>	<i>Wednesday</i>	<i>6:30P</i>
Sales Promotion: Exhibits, Exhibiting, Demonstrations, Seminars, TNW Brand	Bemidji	18-Oct	Wednesday	8:30A
Sales Promotion: Internet Publicity, Advertising, Selling, TNW Brand	Bemidji	1-Nov	Wednesday	2:30P
<i>Promotion, Selling, TNW Brand</i>	<i>Bemidji</i>	<i>1-Nov</i>	<i>Wednesday</i>	<i>6:30P</i>
Sustainability, LEED, Architects, Specifiers, TNW Brand	Bemidji	8-Nov	Wednesday	8:30A
Promotional Plan, Publicity, Advertising, TNW Brand	Brainerd	20-Sep	Wednesday	2:30P
<i>Sustainable Harvesting Best Practices</i>	<i>Brainerd</i>	<i>20-Oct</i>	<i>Wednesday</i>	<i>6:30P</i>
Personal Selling, Salesmanship, Customer Care & Retention, TNW Brand	Brainerd	4-Oct	Wednesday	8:30a
Sales Promotion: Exhibits, Exhibiting, Demonstrations, Seminars, TNW Brand	Brainerd	18-Oct	Wednesday	2:30P
<i>Promotion, Selling, TNW Brand</i>	<i>Brainerd</i>	<i>18-Oct</i>	<i>Wednesday</i>	<i>6:30P</i>
Sales Promotion: Internet Publicity, Advertising, Selling, TNW Brand	Brainerd	1-Nov	Wednesday	8:30A
Sustainability, LEED, Architects, Specifiers, TNW Brand	Brainerd	8-Nov	Wednesday	2:30P