

FSC-COC Group Certification Program

True North Certified Forest Product Network™

A FSC Chain-of-Custody (FSC-COC) group certification program for primary and secondary producers, manufacturers, wholesalers and distributors, brokers and agents, retailers, and loggers of forest-based products.



FSC-COC Group Members Benefits

- ▶ FSC Chain-of-Custody (FSC-COC) Certification
- ▶ Access to the new & growing green market niche
- ▶ Access to LEED and other green building projects
- ▶ Differentiation from your competitors
- ▶ Premium listing on True North Certified website for you business with contact information, business profile, photo gallery, searchable listing of the products and wood species you offer, and a link to your website
- ▶ Online advertising of the True North Certified website
- ▶ Matched sales leads with inquiries
- ▶ Coop participation in shows and events
- ▶ Premium listing on the True North Local/Sustainable Supplier Consortium website
- ▶ Free membership in the Minnesota Wood Campaign and True North Woods branding program
- ▶ Technical assistance to get you going fast
- ▶ Savings with low group rates

FSC-COC Certification

The True North Certified Forest Product Network is a FSC-COC certified group program (SCS-COC-002432) organized by the Minnesota Wood Education Project.

To Become a FSC Certified Group Member

- ▶ Group Membership is open to businesses with facilities located in Minnesota or that supply Minnesota customers with FSC materials and have annual forest product sales of less than \$5 million per facility.
- ▶ Use the attached Information Request form, visit www.TrueNorthCertified.com and download the True North Certified Information Request form, call 1-888-223-5629 or email Info@TrueNorthCertified.com.

Forest Stewardship Council

Mission

The Forest Stewardship Council (FSC) is an international organization that supports and promotes forest management standards that are environmentally appropriate, socially beneficial and economically viable.

FSC Certification

- ▶ Forest Management (FM) certification assures that forestlands meet management standards that are environmentally appropriate, socially beneficial, and economically viable.
- ▶ Chain-of-Custody (COC) certification assures that products bearing the FSC label come from well managed forests.

Activities

To carry out its mission, FSC evaluates, audits, and monitors certification bodies that verify the use of FSC standards, provides training and information, and promotes the use of products that carry the FSC logo.

Certification Consulting Service

True North Certification Consulting Service™

A consulting service to assist

- Primary and secondary manufacturers, wholesalers and distributors, retailers and loggers achieve cost-effective and timely individual FSC-COC certification
- Associations, private organizations, and public agencies successfully plan, organize, and launch FSC-COC group certification programs

Clients Benefits

- ▶ Timely decision-making information and guidance
- ▶ One-on-one and group orientation/training for staff
- ▶ Comprehensive organization/development manual and documentation worksheets
- ▶ Assistance in applications preparation, auditor selection, and audit preparation and follow up
- ▶ FSC market evaluation and marketing plan development
- ▶ On-going consulting and marketing resource
- ▶ Cost-effective rates

Capabilities

Consulting and marketing services are provided by the Minnesota Wood Education Project and Dovetail Partners, Inc. Lead staff is: Gary Winget, general manager of MWEP and administrator of the organization's group certification programs, and Kathryn Fernholz, executive director of DPI and consultant on forest certification issues.

To Inquire

Use the attached Information Request form, visit www.TrueNorthCertified.com and download the True North Certified Information Request form, call 1-651-223-5629 or email Info@TrueNorthCertified.com

True North FSC Certified Network Information Request

Business Name _____

Address _____

City _____ State _____ ZIP _____

County _____

Tel _____

Fax _____

Web _____

Contact Name _____

Title _____

Email _____

Date _____

I would like to receive additional information on the True North Certified Network and/or FasTrack COC Consulting/Marketing Service.

True North Certified Network

A group FSC Chain-of-Custody (COC) and Forest Management (FM) group certification program for producers/manufacturers, wholesalers/distributors, retailers, loggers and printers

FasTrack COC Consulting/Marketing Service

A marketing and consulting service for

- Companies seeking to achieve cost-effective and timely individual FSC-COC certification
- Organizations wanting to develop their own Chain-of-Custody or Forest Management group certification program

Please complete "Business & Product Information" and return to:

True North Certified Network
26 E. Exchange, Suite 405
St. Paul, MN 55101
Fax 1-651-222-4206.

Business & Product Information

Type Business

- Primary Production/Manufacturing
 Lumber Plywood Veneer OSB-MDF
 Engineered Other _____
- Secondary Production/Manufacturing
 Furniture/Cabinets Millwork/Mouldings
 Doors/Windows Flooring/Ceiling
 Panels/Siding Tools/Household Goods
 Other _____
- Distribution
 Wholesaler Distributor Retailer
 Broker Agent Importer/Exporter
 Other _____
- Logging
 Printing
 Organization

Business Facility Locations

County and State

Forestland Locations

County and State

Annual Forest Product Sales

- <\$1 million
 \$1 to <\$5 million
 \$5 million or more

Currently FSC Certified

- Yes
 No

Please send additional information on

- True North Woods and Minnesota Wood Campaign
 True North Local/Sustainable Supplier Consortium



True North FSC Certified Forest Products Network

*A Group FSC
Chain-of-Custody
Certification Program*



Tel 651-223-5629

Info@TrueNorthCertified.com
www.TrueNorthCertified.com